

HOW TO WIN IN VEGAS.

Learning Annex Classroom - Day

Mitch enters and stands behind the podium.

MITCH

Well, I guess that's everybody then. Alright. I'm Mitch Stichem, and I'm here at the Learning Annex tonight - pretty snazzy badminton court - to share with you my 3 secrets to winning big in Vegas! City of glitter and gold and margaritas as breakfast!

So first, a little bit about me: I've been featured in the Minnesota Chronicle, I have travelled extensively around the St. Cloud area with my public speaking, and I'm writing an ebook about American Moss. But enough about my academic credentials.

You want to know, Mitch, did you really take the house? How much money did you make? Ha! A magician never reveals his secrets. But I will say this. I do drive a pretty sweet 2005 Masda MX5.

Powerpoint - HOW TO WIN IN VEGAS

Now, without further ado, my 3 Secrets To Winning Big in Vegas.

Ok. Number 1: Go to Vegas.

Powerpoint - GO TO VEGAS

MITCH (CONT'D)

I know it sounds obvious, but I just want you to win big, and I can tell you,

Powerpoint - Venn diagram 1

there is a 100% correlation between people who go to Vegas,

Powerpoint - Venn diagram 2

and people who win big in Vegas.  
There is also a 100% correlation  
between

Powerpoint - Venn diagram 3

people who do not go to Vegas, and

Powerpoint - venn diagram 4

people who do not win big in Vegas.  
Bottom Line. Those are some pretty  
compelling numbers.

My own journey began when, as a  
periodontist, I went to Vegas for  
an American Dental Association  
conference on Gum Disease. I very  
almost didn't go. Marsha had left  
me just a few months before, taking  
Pojo and Scamps with her - God I  
loved those dogs - and I'll say it,  
I was feeling a little low. But  
here's the thing: I very much doubt  
that I would have won big in Vegas  
that weekend had I not gone to  
Vegas that weekend.  
Which brings me to Secret Number 2:  
Once you're in Vegas, make sure you  
Go To A Casino.

Powerpoint - GO TO A CASINO

This is probably the number one  
mistake that people make. It's easy  
to be distracted by the incredible  
Camelot Jousting show, and the Mile  
Long buffet at the MGM Grand, and  
the pole dancers in the Starlight  
Lounge off the South Strip. And  
I'll be honest with you, that was  
almost my fatal error too.

I could have stayed in that bar  
watching Veronica forever. It's  
like time had no meaning as her  
bronzed body slithered up and down  
the pole like she was drenched in  
syrup from a Waffle House.

(MORE)

MITCH (CONT'D)

Her turquoise nipple tassels swaying rhythmically to the urgent throbbing beat of Britney Spears' Toxic. "You like what you see?" She murmured in my ear, "you want to meet me in the casino when my shift is done at 4pm?"

So now you're in the Casino, which brings me to Secret Number 3: Play Roulette.

Powerpoint - PLAY ROULETTE

MITCH (CONT'D)

OK, I'm going to un-pick this one a bit for you: first off, you will need to pick either red, or black.

Powerpoint - RED OR BLACK

MITCH (CONT'D)

It's very important that you pick, because that's how the game works. If you pick another color, like

Powerpoint - PINK, ORANGE, ECRU

pink, or orange, or ecru, that will not work - trust me, I was bitten by that snake - and you will significantly reduce your chances of winning big in Vegas. The math does not lie.

Then, of course, you have to avoid picking any of the wrong numbers. 37 our of 38 numbers on the table

Powerpoint 37 / 38 NUMBERS ARE WRONG

MITCH (CONT'D)

will be the wrong ones. Don't pick any of them. A lot of people are picking numbers that are wrong, and honestly, I think it's their Achilles heel.

My method was to listen to "Women's Intuition". Veronica told me that she had a good feeling about red 12, so I put my chips on it, and then it won!

(MORE)

MITCH (CONT'D)

So obviously I took her advice again and I won again, and so on and so forth.

Powerpoint WIN BIG IN VEGAS

Put all these 3 Secrets together, and you too can Win Big In Vegas.

Now people say to me all the time; Mitch, can money really buy you happiness? And to those people I say... well... As it turned out, I was a victim of the Turkey Leg scam, which is where a beautiful stripper, married to a roulette spinner picks up an unsuspecting periodontist and gets him to make multiple winning bets.

So Casino Security accused me of cheating and slammed my hands in a door jam, breaking all my fingers and ending my career. And Veronica stuffed most of my chips into her bustier as she fled out through the kitchen. But on the upside, if happiness is an hour of reckless abandon and feeling alive for the first time in my whole adult life, getting to touch the breast of a real live stripper, and never having to be a Periodontist again, then I would say, yes. Money can indeed buy you happiness. It really can.

BLACKOUT.